



# Digital Giving at Christmas

Your checklist for maximising Digital Giving at advent and Christmas.

## Add a poster or decoration to attract to your device:

Make your contactless device stand out with some Christmas cheer. If you have a CollecTin or Payaz device, use our Christmas Campaign Templates to add a festive touch to the screen. If you have a GWD device, you can send them photos of your church in the snow or adorned with Christmas decorations to use in your attract loop during the Christmas period.

## Create a festive QR code:

As well as your contactless device, why not have a poster with a QR code linked to your online giving. By maximizing the ways people can give you encourage regulars and visitors alike to make a Seasonal gift to your church. Check out our resources below for a link to a template.

## Plan a Digital Giving shout-out:

How will people know how to give if you don't tell them? Mention the ways to give in the talk, during notices or at the end of the service so people know that contactless is an option in your church, especially if they're new.

## Move your device:

With new people in the congregation over Christmas you may see different places that people gather, make sure the device is easy to access and can't be missed! If you have refreshments at the end of the service, why not place your contactless unit nearby to encourage people to give while they're waiting for a mince pie.





## Resources:

Take a look at our Canva templates which you can copy and edit to make your own Christmas designs:

[Click here](#) for a campaign background template using the Church of England “Calm & Bright” branding.\*

[Click here](#) for an advent poster template to add a QR to.\*

[Click here](#) for a “Ways to give” poster.

[Click here](#) for a postcard template for people to take away.\*

\*Designed by the Diocese of York.

## Find out more:

Read our Digital Giving at Christmas Blog [here](#).

Keep up with the latest Digital Giving webinars [here](#).

